

July 12, 1967

Dear Mr Mumford:

Many thanks for your letter from London. If I had begun reading your book when I read the review, I would not have been so polite. The review was just preposterous. On the other hand, I am getting a great deal out of the book and of course agree with you thoroughly all along. I have no part in a "humanism" which submits man to his machines. I think I will finally have to become an amateur anthropologist in order to bring out the truth that primitive man was not simply some kind of beast, and that he was in many ways more human than we are. Though he did not have our "advantages".

As to McLuhanism, it seems to be becoming more and more of a collective joke. I shall look forward to what you have to say about it.

Our mutual friend Victor Hammer died last Monday in Lexington. His last work was a particularly fine job of book designing, and in fact the book, which he himself wrote as a sort of testament, is very good too.

The weather here is getting a bit tropical, as it does this time of year. I have plenty of work on hand, but it goes slowly in this kind of heat. Better to find a bit of breeze and sit in it to read.

My very best wishes,