# How Come You Missed This One?



# THE VIRTUE OF SEX

by José de Vinck

Doctor of Laws, Louvain University

#### PRESS REVIEWS

"Sensual pleasure in the game of love was planned by God, not for the gratification of sinners, but for the holy fun of the children of light. With the statement above as his major premise, Baron José de Vinck has written one of the most creative and provocative books of the last decade. If it is given the hearing it deserves, its impact on Western culture could be revolutionary."

Reverend Bruce D. Rahtjen THE KANSAS CITY TIMES "This is not the usual marriage manual because it has a religious basis, but it should be required reading for all Catholics contemplating matrimony. They will find it refreshingly frank and inspiring for, as the author says, There is no better time for the singing of psalms than the morning after a night of love."

THE LIBRARY JOURNAL

#### EXPERT OPINIONS

"An enriching book that should be read by all and reread many times. A rare combination of frankness, realism and beauty. Some will find here a confirmation of their own finest discoveries about the relation of man and woman. Others will be encouraged to continue an exploration that they may have feared would end in disappointment. While those who are beginning to establish their own hierarchy of values could be given no better guide than this delightful and thought-provoking book."

Reverend Mother KATHRYN SULLIVAN Manhattanville College

"The much-discussed problems of married love certainly need to receive an articulate presentation based on actual experience. The layman must speak out and say what he has to say because he is the one most concerned with the success or failure of his marriage and family life. Baron José de Vinck has given us a frank and fervent plea for a more realistic and humane attitude toward married love."

THOMAS MERTON

"This is the greatest book on this vital subject that it has ever fallen to the hands of man to write. You are a man of vision without being a visionary. You see life steadily and see it whole. That's why you can be so radically realistic about this delicate subject, and the whole thing becomes (for the reader) so beautiful and uplifting.... This book is so good that I wonder how ever you yourself can write another treatise which keeps up to the same altitude and richness and freshness."

DR. JOHN C. H. WU

## A BOOK DEALER'S APPRAISAL

"Earthy, gutsy, beautiful! We suggested the book for wedding gifts, engagements, birthdays—for everyone, young, old and indifferent. We have not had a single adverse comment, and many, many people have returned for two or three copies to give to friends."

HELEN JONES, Catholic Bookstore Portland, Oregon

### READER REACTIONS

"THE VIRTUE OF SEX is the Song of Songs unearthed at last from the depths of man's primordial fear of love and from encrusted layers of fear and superstition."

Reverend EUGENE CULLINANE Combermere, Ont.

"I gave one to Doctor M. who sat up last night and read the whole book. He said he was enlightened and thought it was tops."

LEON A. SMITH, M. D. Passaic, N. J.

"I have read your book well into and out of the night. Thank you for something so beautiful and rare and poetic. My joy can possibly best be said by sending your book to a few close friends who will rejoice."

MRS. C. H. Brooklyn Heights, New York

"May it quickly become the best seller it deserves to be. And if the reviewers have any sense at all, they'll spend most of their time looking for new words to describe it. It's dull to keep repeating wonderful, delightful, ravissant and the like."

Reverend EMILE BRIERE Edmonton, Alta.

#### A NOTE FROM COMPETITION

"This reviewer's responsible judgment is that he has never read a more incompetent and shallower study of marriage and sexuality etc....
etc....To sum up, this book is a pitifully inadequate defense of a sub-lime subject: sex as God made it."

Reverend FRANCIS L. FILAS, S. J. America Magazine (This opinion by a professional counselor produced thirty-five letters of protest to the Editor of "America" and attracted more favorable attention to the book than any of the positive reviews.)

A BOOK GENERATING SUCH EXPRESSIONS OF LOVE AND HATRED SHOULD BE WORTH INVESTIGATING

#### ORDER NOW

HARD COVER, \$5.95 — 256 pp. Wholesale: Hawthorn Books, Inc., 70 Fifth Avenue, New York, N. Y. 10011
PAPERBACK, \$1.50 — Wholesale: Abbey Press, St. Meinrad, Indiana, 47577
ITALIAN EDITION: Edizioni Paoline, Rome SPANISH EDITION: Ediciones Paulinas, Madrid

RETAIL (Same day service) ALLELUIA PRESS — BOX 103 — ALLENDALE, N. J. 07401